



Bernard Shaw is realistic in asserting water shortage may be a more imminent peril than the atom bomb. The N Y situation is neither a temporary nor a localized condition. Great cities, generally, are confronted by chronic water problem. Characteristically we fail to face the facts.

Three things form pattern signaling trouble: (1) concentrated urban populations; (2) higher standards of living; (3) industrial growth. Cities increase in size while water supply diminishes. Individually, we use more water than ever before. Seventy yrs ago Chicago, with 500,000 population, averaged 140 gals a day per person. Now, with 3.4 million, average is 290 gals each. U S industry alone requires 5 billion gals of water daily. (It takes 65,000 gals to cool a single ton of steel!) Air conditioning and modern plumbing result in prodigal use of water. When, presently, we begin to derive oil and gasoline from coal, there will be further substantial drain.

In a desperate effort to meet increasing demands, cities reach farther for supplies. N Y C aqueducts extend 150 mi's into Catskills; Los Angeles draws water from Colorado River. 250 mi's away.

Basically, there is not a shortage of water. But too many people use too much, in too concentrated an area. The conclusion is clear: we must decentralize. Water famine, plague of ancient Rome, may at some not-too-distant day profoundly alter our modern way of life.

MAY WE



YOU ON THAT?

CHAS SAWYER, See'y of Commerce:
"The New Yr will start with a
vol of business activity not materially different from the high
rate which prevailed in the 2nd
half of '49."

1-Q

Mrs Eleanor Roosevelt, declaring N Y needed a few women to manage its water supply: "It is really a housekeeping job. Women would have thought a little ahead on how much water was used." 2-Q

Evening Star (London): "It's an odd world, London's got no whisky and N Y's got no water." 3-Q

Pres Harry S Truman: "Until the captive peoples of the world emerge from darkness, they cannot see the hand we hold out in friendship."

PAUL HOFFMAN, ECA director: "No military-aid dollar can take the place of a dollar of economic aid." 5-Q

Rep CLARENCE J BROWN, of Ohio:
"If the Fed'l Gov't continues to
pry more and more deeply into
private affairs, the 1970 census
questionnaire may read like the
Kinsey Report." 6-Q

Pope Pius XII: "It seems to us that the Holy Yr of '50 must be decisive, especially for the longed-for religious renewal of the modern world, and that it must solve the spiritual crisis which oppresses the souls of our age."

7-Q

Capt EDDIE V RICKENBACKER, pres, Eastern Airlines: "Our wagon of destiny is now on the soft shoulder of the dirt road to the welfare state . . . and the police state, where liberty is so precious that it is kept under lock and key." 8-Q

HERBERT HOOVER, former Pres: "I doubt whether more than 15 men in the world can make head or tail out of the 10 million words and sums in the present Fed¹l budget."

HECTOR McNeil, British Minister of State: "There's nothing so miserable, so devastating, so ignoble, so humiliating, as unemployment—continuous, dreadful, bad, blackbarrel unemployment." 10-Q

Gen Dwight D Eisenhower, pres, Columbia Univ: "We are flogging to death the horse (capitalism) that has carried us closer to our goals than we have been before."

Field-Marshal Sir Wm Slim, British Army Officer: "A disciplined man with high morale is still the 1st weapon of war." 12-Q

Gov Jas E Folsom, of Ala: "Negroes constitute 35% of our population in Ala. Are they getting 35% of the fair share of living?" 13-Q





AMERICA-1

A young Frenchman was applying for inclusion in his country's quota of immigrants to America. A mbr of the board asked him why he wanted to go to America.

The young man earnestly repl'd, "I want to go to America because . ." he paused, then cont'd with a rush, ". . because in America, it is Christmas every day."—Chain Gang, hm, Diamond Chain Co.

BOOKS-2

A person might get together finely bound copies of all the great literature of the world, and still be intellectually poor. Another person with a ½ doz books could become a great intellectual leader. The only value in the supposedly rich man's library would be in the little fodder that it would feed his pride.—Miami Herald.

CAPITALISM-3

Harold Fleming, financial writer, tells about the skilled worker who was offered a change from his routine job that would profit him, but he repl'd that he preferred the routine job because it left him free to think about the evils of capitalism. — Curtis Courier, hm, Curtis 1000 Inc.

CHARACTER-4

The 4 corner-stones of character on which the structure of this nation was built are: Initiative, Imagination, Individuality and Independence. — Capt Eddie Rickenbacker, pres, Eastern Airlines, American Farm Youth.

CHURCH-5

A house of worship being erected attracted the att'n of a passer-by. He spoke to a man who seemed to be supervising the work of construction.

"That is a beautiful church you are building," he suggested. "What denomination is it for?"

"We can't tell yet," repl'd the builder. "We're putting it up on speculation."—Toastmaster.

CONGRESS-6

Leonard Lyons, after dropping in to witness Congress in session, had this observation to make: "Congress is most peculiar. A man gets up to speak, says nothing, nobody listens, then—everybody disagrees . . ."—Hy Gardner, Parade.

Let not the atom bomb
Be the final sequel—
In which all men—
Are cremated equal.
—KAYE PHELPS, N Y Times
Magazine.

CONVERSATION-8

I truly believe that much of the joy would go out of men's lives if it were not for their wives' hats. They would have nothing to talk about. Hats, you see, are always a safe foundation for controversy.—Lilly Dache, Talking Thru My Hats. (Gifford)

CRITICISM-9

We seldom develop "I" trouble looking for our own faults and other people's good points.—Missouri-Pacific Lines Mag, hm, Missouri-Pacific Lines.

DIET-10

A big-time N Y C physician, interviewed by a medical reporter, commented that % of his income would be cut off if people ate properly.—VICTOR LINDLARR, "You Are What You Eat," Jnl of Living, 12-49.

DISCRIMINATION-11

At the Congress of Vienna, which ended the Napoleonic Wars, Talleyrand was host to a dinner party consisting of an internat'l group of men, all titled but one. While carving the joint of beef, Talleyrand spoke as follows: "Mon Prince, may I have the honor of giving you some beef?" "Monsieur le Marquis, permit me the honor of offering you some beef." "Monsieur le Comte, may I have the pleasure of sending you some beef?" "Monsieur le Baron, will you have some beef?" Coming to the commoner, Talleyrand rapped sharply on the platter with the carving knife and said, "Beef?"-York Trade Compositor.

EDUCATION-12

You cannot teach a man anything; you can only help him find it within himself.—Galileo,* Italian physicist.

EUROPE-Aid-13

Improving the lot of a people does not mean Americanizing them . . . Many of them would like to have our resources, our opportunities, our advantages. But they don't want our faults, our fads, our worries, our batting averages and luncheon clubs.—Lynn Landrum, Dallas (Tex) Morning News.

EXPERIENCE-14

By the time you learn the lessons of life you're too old and weak to walk to the head of the class.—Geo Goings, Country Gentleman.

FUTURE-15

I believe, 1st, that the technological future is far less dreadful than many of us have been led to believe, and that the hopeful aspects of modern science outweigh

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Quote

by a heavy margin its threat to our civilization. I believe, 2nd, that the democratic process is itself an asset with which, if we can find the enthusiasm and the skill to use it and the faith to make it strong, we can build a world in which all men can live in prosperity.—Vannevar Bush, Modern Arms & Free Men. (Simon & Schuster)

GOV'T-16

One-fourth of all the people of Great Britain draw their pay from the gov't, which creates no wealth.

—Cleveland Plain Dealer.

They say . . .

Railroad ratemen must think of everything. Railway Progress tells of trials and tribulations: N Y Central's West Shore ferry has not transported an elephant for 10 yrs. But an ICC examiner recently recommended that, in accordance with inflation elsewhere, the elephant fare be doubled from \$1.40 to \$2.80 1way-just in case . . . Berlin phone subscribers can now dial 2-3, hear recorded versions of latest news broadcasts by Radio of the American Sector. RIAS spokesman expressed hope that service might also benefit Russian sector residents without access to radio . . . Staff mbr of briefie Quick queried a Grand Central newsman as to how the mag was going. "Too quick," was the reply, as told by the New Yorker. "People palm it before I see them."

HATE-17

Dutch youngsters harbor considerable hate for Germany, remembering the bitter yrs of Nazi occupation, but comparatively few hate Russia. The Dutch Gallup Poll asked 450 boys and girls from 6 to 14, "Is there any country you hate?" The Dutch youngsters voted: Germany, 46%; Russia, 15%; other countries, 6%; no countries at all, 33%. — Birmingham News-Age-Herald.

HOLLYWOOD-18

In London, Evelyn Waugh, giving the back of his hand to Hollywood, jeered, "Each book purchased for motion pictures has some individual quality, good or bad, that has made it remarkable. It is the work of a great array of highly

paid and incompatible writers to distinguish this quality, separate it, and obliterate it." — BENNETT CERF, Sat Review of Literature.

HOME-19

The right temp at home is maintained by warm hearts and not hot-heads.—Arcadia (Wis) News-Leader.

IDEALS-20

The power of ideals is incalculable. We see no power in a drop of water. But let it get into a crack in the rock and be turned to ice, and it splits the rock; turned into steam, it drives the pistons of the most powerful engines. Something has happened to it which makes active and effective the power that is latent in it.—Albert Schweitzer,* Memoirs of Childhood and Youth. (Macmillan)

INCOME-21

Total personal income for the U S will likely exceed \$217 billion next yr, compared with \$212 billion this yr. Savings will probably be \$15 billion.—Survey Bulletin.

/LAW-Lawyers-22

A prof of law said to his students: "When you're fighting a case, if you have the facts on your side, hammer them into the jury, and if you have the law on your side, hammer it into the judge."

"But if you have neither the facts nor the law?" asked one listener.

"Then," ans'd the prof, "hammer the table."—W SOMERSET MAUGHAM, A Writer's Notebook. (Doubleday)

LEISURE-Use-23

Boys are not always mischievous and troublesome. There was the 16-yr-old lad sitting on the deck of a sailing vessel bound from Boston to Calcutta 'way back in 1838. He appeared idle enough, hacking away at a stick with a regular Yankee jack-knife. But he wasn't idle. He was making somethingthe model of a brand new kind of firearm-and when he got thru, this youngster, Sam'l Colt,* had the pattern for the 1st Colt revolver the world had ever seen!-PAUL W KEARNEY, Toasts & Anecdotes. (Grosset & Dunlap)

LIFE-24

The unconscious direction of our lives is often more important than the conscious intention.—Oskaloosa (Ia) Tribune Press.

MAN-25

Man, biologically considered, and whatever else he may be into the bargain, is the most formidable of all beasts of prey, and, indeed, the only one that preys systematically on his own species.—WM JAMES, American philosopher.



Thirty yrs ago—Jan 10, '20—we marked the culmination of one of the most poignant chapters in U S history. On that date the League of Nations came formally into existence. While fate decreed that the U S, which had sponsored the program at its inception, was never to become a mbr of the world order, Pres Woodrow Wilson was accorded the honor of calling the 1st session to meet in Paris.

WOODROW WILSON is marked in history as one of the staunchest advocates of an ass'n of nations, but he was by no means the 1st. It would be impossible to say when this idea became ascendant in human minds. Certainly the Dutch historian, Grotius, had the concept when, more than 300 yrs ago, he wrote his remarkable work, De jure belli et pacis. (While GROTTUS did not have the vision of enduring peace, he did suggest rules that would lead to less frequent and more orderly wars. We might term him the 1st monitor of Mars.)

There is a gen'l tendency to disparage the League of Nations because it did not wholly outlaw war in our world. It should be pointed out, however, that in its 1st decade, when strong support was given by the more powerful and influential mbrs, the League averted hostilities in some half-doz cases, and probably prevented minor wars. Its health, social, economic and humanitarian contributions were of significant and enduring consequence.

The League of Nations was officially disbanded Apr 18, '46, upon the formation of the present United Nations organization.





"One world" citizen . . .

It was Franz Boas who said, "No civilization was the product of the genius of a single people." When analyzed every mat'l thing we enjoy is based on the work and inventiveness of other races. How each of us is, literally, "one world," is pointed out by Prof Ralph Linton, in The Study of Man (Appleton-Century):

Our American citizen awakens in a bed built on a pattern which originated in the Near East. He throws back covers made from cotton domesticated in India; or linen from the Near East; or silk discovered in China. He washes with soap invented by the ancient Gauls.

He picks up his clothes from a southern European type of chair. He wears garments derived from the skin clothing of nomads of the Asiatic steppes, shoes from skins tanned by a process invented in ancient Egypt and cut to a pattern derived from the classical civilizations of the Mediterranean. Before breakfast he glances thru glass windows invented in Egypt. If it is raining he puts on overshoes made of rubber discovered by Central American Indians, and takes an umbrella invented in southeastern Asia. He wears a hat of mat'l from the Asiatic steppes.

On his way to breakfast he buys a paper, paying for it with coins, an ancient Lydian invention. At the restaurant, his plate is made of pottery invented in China; his knife, of steel, an alloy 1st made in southern India; his fork is a medieval Italian invention; his spoon a derivative of a Roman original. He begins breakfast with an orange from the eastern Mediterranean, a cantaloupe from Persia, or perhaps a piece of African watermelon. With this he has coffee, an Abyssinian plant. After

MARRIAGE-26

Children must know why and husbands must know where—which explains the why and wherefore of marriage.—MARCELENE COX, Ladies' Home Jnl.

MUSIC-Ability-27

Less than 5% of all professional musicians and singers possess the sense of absolute pitch, or the ability to identify any musical tone when it is sounded alone.—
MEE MORNINGIDE, True.

OBSTACLES—Overcoming—28

If fate throws a knife at you, there are 2 ways of catching it—by the blade and by the handle.—Oriental Proverb.

ORIGIN: "Quakers"-29

Geo Fox,* founder of the Society of Friends, writing in his Jnl, said: "Justice Bennet of Derby, was the 1st that called us Quakers, because I bid them tremble at the word of the Lord. This was in the yr 1650."

PEACE-30

Peace is like matrimony . . . No marriage is successful if 2 people merely sign a marriage license. And no peace is successful if 2 or more countries merely sign a peace treaty . . . Peace must be an everyday living reality. There are no uniforms, no glamour, no brass bands marching down the road to peace. It's an unexciting, humdrum job—just as unexciting as peeling potatoes, which sometimes is so necessary to making a marriage successful.—Drew Pearson, Bell Syndicate.

PERSEVERENCE-31

Some of us could very well take a tip from an acrobat. He turns a flop into a success.—Sunshine Mag.

PRECISION-32

Up to 1800 muskets were made by hand and the parts of one never matched the parts of another.

fruit he goes on to waffles made by a Scandinavian technique from wheat domesticated in Asia Minor. Over these he pours syrup, found by Indians of the eastern woodlands. He may have the egg of a bird carefully bred in Indo-China, or thin strips of flesh of an animal domesticated in eastern Asia, salted down and thoroughly smoked by a northern European process. Eli Whitney* believed parts could be made so nearly alike, they would fit any gun. Experts laughed.

He designed and built special jigs and fixtures and tooled up his machines to obtain greater accuracy. Finally, Whitney appeared at the capitol, opened several boxes and placed 10 gun barrels, 10 triggers, 10 stocks, and so on, in separate piles.

"Now," he told the experts, "pick any piece from any of these piles and lay them together."

This was done. Whitney quickly assembled the parts into complete muskets. The scoffers were amazed, but convinced.—L & N Mag, hm, Louisville & Nashville Ry.

PRIDE-Work-33

John Singer Sargent* once painted a panel of roses, a picture no bigger than a man's hand. But its perfection was the despair of all artists who aspired to perfection.

Yet Sargent would not sell the roses, matter not how extravagant the offer. His explanation was simple: "Whenever I grow discouraged and fear that my touch is gone, I look at the roses and say—'Sargent, you painted that!"

—PAUL SPEICHER, R & R Mag, hm, Ins Research & Review Service.

REGRET-34

Regret is an appalling waste of energy; you can't build on it; it's only good for wallowing in.—Katherine Mansfield,* British author.

RELIGION-35

A census of 10 world faiths shows the religious population of the various groups as follows:

Roman Catholic, 339 million; Eastern Greek Orthodox, 128 million; Protestant and Evangelicals, 136 million; Mohammedans, 221 million; Confucianists, 300 million; Buddhists, 150 million; Hindus, 230 million; Taoists, 50 million; Shintoists, 25 million; and Jews, 12 million.—UN World.

RIGHTS-36

The sacred rights of man are not to be rummaged from among old parchments, or musty records. They are written as with a sunbeam in the whole vol of human nature by the hand of divinity itself and can never be erased by mortal power.

—ALEXANDER HAMILTON,* American statesman.



SENSE-37

Nature gives everybody 5 senses touch, taste, sight, smell and hearing. Everybody also needs 2 more-horse and common.-Humboldt (Ia) Republican.

SOCIALISM-38

You can't be a little bit Socialist-Communist any more than you can be a little bit pregnant. The welfare state is simply the nausea symptoms.-Louis Bromfield, Bell Sundicate.

SOCIALIZED MEDICINE-39

Dr Loren T Hunt, prof in Univ of Nebr College of Dentistry, est'd that medical and dental care for all American people would cost the Gov't \$7.5 billion per yr under a compulsory payroll tax health ins plan .- Oral Hygiene.

SPEECH-Speaking-40

Before a crowd of 1,000, I am malicious. Before 5,000, I am positively evil, and, facing a crowd of 10,000, I am compelled to say the most abominable things.—Sir Thos BEECHAM, British conductor, English Digest. (London)

SUCCESS-41

A man is really a success when flattery gives him a headache instead of a big head.-RALPH BELLA-MY, radio program.

TAXES-42

The average man now lives 30 yrs longer than he did in 1800. He has to in order to get his taxes paid.—Beldenews.

TELEVISION-43

Number of television sets in U S reached 3,025,000 on Nov 1, Hugh M Belville, Jr, NBC's reasearch director, has est'd. As of Oct 1, N Y led in TV set ownership with 800,-000, followed by Philadelphia, 228,-000; Los Angeles, 213,000; Chicago, 195,000, and Boston, 146,000 .-

UNITED NATIONS-44

Does UN stand for "Unsettled Nations?" - Conveyor, hm, Zinc Corp'n & New Broken Hill Consolidated. (Australia)

VALUES-45

To lose a bit of money is nothing, but to lose hope-to lose nerve-to lose ambition-that is what makes men cripples.-HERBERT N CASSON, quoted by JERRY FLEISH-MAN, in Buck Bits, hm, Buck Glass Company.

VOCABULARY-46

In ordinary life few persons use more than 2,000 or 3,000 words. Shakespeare, who had a very wide vocabulary, used not more than 24,000 words in his writings and 5,000 of these only once.-HARRY GREGSON, "Cutting Down on Longhand," Canadian Business, 12-14-'49.

WELFARE STATE-47

An honest name for the "welfare state" would be the "farewell state." For once we go far enough toward gov't guarantees of welfare, we can say farewell to American freedom as Americans long knew that blessed condition. And to American standards of welfare.-Farm Jnl.

WOMEN-48

Some women feel that just being a woman is a handicap. When Frances Perkins was asked if she thought this to be so, she repl'd, "Only in climbing trees." — Jos ARCHER KISS, Its All In Your Mind. (Reilly & Lee)

A barrelful of beans . . .

As far back as '29, the Boston poet and adv'g mgr, MARION Frances Brown, showed true prophetic vision: A communistic planet with a socialistic mind Revolted from the zodiac, and left the stars behind. And it sizzled thru the ether with a devastating wail For half its weird inhabitants were clinging to its tail. Giraffes and kings and potentates, and crocodiles and cats, And poets and philosophers and elephants and rats, And kangeroos and beetles, and waitresses and queens Were jumbled up together like a barrelful of beans. Perhaps they didn't like it, but they really couldn't blame A whirling, swirling comet for forgetting rank and name. So they sizzled to destruction-mammal, biped, fowl and flea, In their communism jellied into one identity.-Wright Line, hm,

WORK-Efficiency-50

The staff psychiatrist of 1 large corp'n says, "A bad case of briefcase-itis is a sure sign that: the man doesn't know how to do his job, or the job is simply too big for 1 man."-Modern Industry.



January 8 1642—°d Galileo, Italian physicist 1824—b Wm Collins, English novelist 1825—°d Eli Whitney, American inventor

January 9
1788—Conn ratified Constitution
1788—Conn Receives Abercrombie, English

1788—Conn ratified Constitution
1811—b Lascelles Abercrombie, English
poet, essayist
1859—b Carrie Chapman Catt,
can woman suffragist
1923—ed Katherine Mansfield, British

author
-d Edw Bok, Dutch-born American
publisher, philanthropist 1930-

January 10 anuary 16
1739—b Ethan Allen, American patriot
1776—Thos Paine published "Common
Sense"
1862—d Sam'l Colt, American inventor
1891—b Louis A Johnson, U S Sec'y
of Defense
1917—d Wm "Buffalo Bill" Cody,
American Indian-scott
1920—*Lesgue of Nations formed
1922—d Shigenphu Okuma, Japanese

Shigenobu Okuma, 1922-d Japanese statesman

January 11 1757—*b

1787—*b Alexander Hamilton, American soldier, statesman
1807—b Exra Cornell, American capitalist, founder Cornell Univ
1825—b Bayard Taylor, American journalist
1842—*b Wm James, American philosopher
1843—d Francis Scott

pher

1843—d Francis. Scott Key, American
lawyer, author "Star Spangled
Banner"

1893—d Benj F Butler, American lawyer, politician
1928—*d Thos Hardy, English author

January 12
1588-b John Winthrop, English 1st
gov Mass Bay colony
1628-b Chas Perrault, French scholar,
author
1746-b Johann Pestalozzi, Swiss edu-

1746—b Johann Pestalozzi, Swiss edu-cator 1856—*b John Singer Sargent, Ameri-

can artist -b Jas Baldwin, American philos-1861-b

1861—5 Jas Baidwin, American philos-opher 1871—d Henry Alford, English divine 1876—b Jack London, American novelist 1890—b Mordecai Johnson, American educator, pres Howard Univ

January 12 1691—°d Geo Fox, English Quaker, founder Society of Friends 1834—b Horatio Alger, American author 1864—d Stephen Foster, American composer 1941—d Jas Joyce, Irish author

January 14
1741—b Benedict Arnold, American traitor
1875—°b Albert Schweitzer, German physician, missionary, author
1898—d C L (Lewis Carroll) Dodgson, English mathematician, author
1908—d Henrik Drachmann, Danish poet, dramatist
*Indicates relevant mat'l in current issue. See items thus marked.

GOOD STORIES

A fellow dropped into a Milwaukee perfume shop recently and asked for a perfume called "Bare Back." The clerk said she had never heard of it.

"It was something like that," murmured the man, thinking hard.

"Would you mean "White Shoulders'?" the clerk asked tentatively.

"That's it!" he exclaimed. "I knew it had something to do with anatomy!"—Milwaukee Jnl.

Modern: A word often used to justify what has no other merit.—Et Cetera.

A bicycle salesman was expecting a happy event in his family, so before leaving he instructed the nurse in charge to send a wire—"Gent's model arrived" if a boy came; and "Lady's model" if a girl.

He was dumbfounded later to get a wire with one word in it: "Tandem."—Times of Brazil. (Sao Paulo)

A Hopi Indian rainmaker tells New Yorkers they get no rain because they live in sin, whereas everyone knows what happens when the pure of heart arrange a church picnic. Sen SOAPER, syndicated col.

66 22

Three youngsters were playing wedding. Six-yr-old Tommy was the minister. Wearing a lace curtain for a veil and a pr of high-heeled slippers, young Jane led the procession up the walk to the porch steps. The couple knelt reverently. Turning to Jane, Tommy asked in solemn tones, "Janie, do you take this man to be your awful wedded husband?"—Jnl of Education.

During the grim days of German occupation a Danish farmer was visited by a German officer and a local Quisling armed with maps and plans. The farmer asked what right they had to trample on the fields without permission. The Quisling drew out a paper, bearing the Nazi authority. "With this I am safe," he sneered. "Nothing—

46 99

You Can Use

I LAUGHED AT THIS ONE

Mrs Jerome K Fisher S Pasadena, Calif

I have endeavored to teach my 4½-yr-old Nancy not to make critical remarks about people and not to comment on any irregularity or deformity. I've toid her to look for the attractive and interesting things about people she sees and speak about that. The other day I saw her looking at the top of her daddy's bald head and I could see she was getting ready to say something.

After a moment's thought she said, "I think you have the prettiest black hair, Daddy, but why don't you grow some on top?"

nothing can harm me while I carry this."

And with that the disconsolate farmer had to be content until, walking away, he noticed his restless bull in the next field. Stealthily he opened the gate, and the bull played his part loyally. The intruders fled for dear life. But before they were out of ear-shot the farmer shouted in urgent tones to the Quisling: "Show him the paper!" — Yorkshire Post. (England)

Waitress: A girl who thinks money grows on trays.—White-hall (Wis) Times.

Interior Dep't officials think the bears in Yellowstone Park are getting too civilized for their own good. A recent report told of a bear that broke into the kitchen of a ranger's home and carried off not only canned goods, but also a bottle of Scotch and a 6-mo's supply of vitamins.—Pathfinder. e

The Dodgers were flying back to Brooklyn from St Louis one Friday and someone was chiding Rex Barney for eating his steak. "My bishop told me it was O K to eat meat on Friday in extraordinary circumstances like this where nothing else is available," explained Barney.

The news was passed along to Gil Hodges, who was toying with a fruit salad. "How high up is this plane?" asked Hodges.

"Twenty-one thousand ft."
Hodges shook his head. "No steak for me then," he cracked.
"We're too close to headquarters."
—RAY GRODY, Milwaukee Sentinel. f

Tongue Twister: Words that get your tang all tongueled up.

—Animator, hm, Alexander Film Co.

A customs officer, while examining a sailor's baggage, discovered a bottle of whisky. "I thought you told me there were only night clothes in that suitcase?"

"Right," repl'd the gob, "that's my night cap."—Armstrong Trap Mag, hm, Armstrong Machine Works.

Movie actor's salary: The Haul of Fame.—Mrs John Nall, Louisville Courier-Jnl Mag.

Thos Hardy* was once a guest at a literary dinner where the conversation centered around the pronunciation of certain words. A mbr of the company turned toward Hardy and said, "Have you ever noticed that in the entire English language, there is only 1 word beginning with 'su' that is pronounced as tho beginning with 'sh.'"

"Really," said Hardy, "What is the word?"

"Sugar."
The novelist assumed an expression of interest and quietly remarked, "Are you sure?"—Leewin B Williams, Encyclopedia of Wit, Humor, and Wisdom. (Abingdon-Cokesbury)

A little boy had taken his mother's powder puff and was in the



act of powdering his face when his small sister, aged 5, snatched it from him. "You mustn't do that," she exclaimed. "Only ladies use rowder. Gentlemen wash." — Pied Sheet, hm, C T Dearing Printing Company.

Current Attraction
The Allens have an apple tree,
The Parkers have a pup,
The Archers have an attic, full
Of things for dressing up;
The Robinsons keep rabbits,
The Smiths have scones for tea,
The Parsons have a parrot
That can say his A B C . .
Such joys are all neglected now
Or treated with derision
In favor of the Todds, because
The Todds have television.—
Nora Smarder, Christian Sci-

Losing her temper, the elderly teacher of a rural school spanked a disobedient pupil; and, in doing so, accidentally inflicted a scratch upon his freckled face. That evening she telephoned the boy's father, a farmer, to apologize for her action.

j

ence Monitor.

"Oh, that's all right," said the father, good-naturedly. "Jimmy won't hold any grudge. He's lived on a farm long enough to know that old hens just can't help scratching."—Capper's Wkly.

Human nature can do anything—even reverse the law of gravity. It is much easier to pick up a girl than it is to drop her.—Power County News. (American Falls, Ida)

Several thousand men and women, at the height of the war, were working at the Oak Ridge, Tenn, plant without the foggiest notion of why they were doing it, because of strict secrecy.

A huge brick smoke stack dominated one of the central bldgs. Tho there was much activity there, smoke never came out of the stack, which was used to diffuse heat from the atomic reactor. That worried a lot of patriotic men who had begun to think they were on some sort of boondoggle.

"I have 3 sons in combat," said 1 man, "and I'm going to go into a tank plant." That was the cue for Gen Leslie Groves, chief of the project, to start worrying. One of his men came up with this one: "There used to be a lot of birds around here; now you never see any near that stack."

That settled it. You couldn't fool birds. Something of importance was going on. The worriers stuck to their jobs.—Paul R Leach, Detroit Free-Press.

A lot of girls play tennis just to hear the word "love."— MINNIE PEARL, radio comedian.

The ancient Persian of Ragde Namreh wrote: "In the beginning Allah took a ruby and an atom bomb, a bit of myrrh and a bit of ipecac, a nylon stocking and a yr in business college, and lo, he had created a stenographer."—A H P EDGAR, Advertiser's Digest. m

The man with the hoe doesn't get nearly as far as the man with the hokum.—Bill Lawrence, Screen Guild Theater radio program.

Dorothy had been praying for a baby sister. The other day her mother, while reading the paper, exclaimed: "I see Mrs. Smith has a little daughter."

"How do you know that, mamma?" Dorothy inq'd.

"It says so in the paper, dear." "Read it to me."

Her mother read: "Born to Mr. and Mrs Smith, a daughter."

Dorothy thought a moment and then said: "I know what I'm going to do. I'm going to stop praying and begin adv'g."—Montreal (Canada) Star. n

Keeping a car in N Y is an expensive proposition. Garage rental in midtown often runs higher than room rent for its proprietor. The other day an actor (applying for a seasonal job in a dep't store) was asked if he had any dependents. "None," said the Lay-Off, "except a '49 convertible."—Walter Winchell, King Features Syndicate.



COMMUNICATIONS: Two people can listen on same telephone with new device that slips over ordinary receiver. "Twinfone" consists of 2 plastic caps connected by hollow flexible tube. One cap snaps to receiver but does not interfere with use. Other is held to ear by listener. Made by Telephone Device Co, N Y C, it can also be used by 1 person who wants to listen with both ears. (Popular Science)

CONSTRUCTION: Among the new developments in the bldg industry are blocks with interlocking ends that need no mortar. There are also colored concrete bricks which, when laid in a wall, have the appearance of cut stone. (Grit)

LAUNDRY: Tho idea is not new, British scientists have invented machine that can beat dirt out of wkly wash in 15 sec's. Machine, a low frequency magneto-striction generator, bombards dirty clothes with ultrasonic wave which shakes clothes 500,000 times a sec. Two drawbacks: machine is not on mkt; if it were it would cost about \$1680. (Daily Mirror, London)

LUGGAGE: Swivel-wheeled device attaches by adjustable screw lock onto any suitcase or trunk weighing up to 300 lbs, varying in size from 3 in's to 15 in's in any dimension. With wooden platform, it is dolly for home or office. (Peter Dryden, Parade)

SAFETY DEVICES: L & L Mfr'g Co, of Taylorville, Ill, has perfected circuit-breaker for motor vehicles which automatically shuts off engine when car is overturned by accident. Can be attached with screwdriver. (Newsweek)

WEARING APPAREL: New cuff links snap and stay closed magnetically. Made by Avedon Mfr'g Co for women as well as men. (Financial World)

Greatest Events Since 1900

Emergence of the U S as one of two dominant world powers was the most "world-shaking" event of the 1st half of the 20th century, said Prof Arthur M Schlesinger, Harvard historian.

As the mid-century approached, the UP asked the 61-yr-old scholar and editor of a Pulitzer prizewinning book to list the 10 historical events of 1900-1950 which had the greatest effect in shaping the history of the world . . .

In chronological order, here are Schlesinger's other nominations for the half-century historical hall of fame:

1. World War I. "The greatest war mankind ever experienced up to that time. It remade the map of Europe and paved the way for Fascism and Communism with its unsettling effects and depletion of world resources and manpower."

2. The League of Nations. "A magnificent failure—one of the visions of man shaped under duress. It fell down in not restraining the strong powers who also were aggressive powers, but it effectively settled minor disputes which might have flared into major ones."

3. The political emancipation of women. "The greatest global political phenomenon of modern times."

4. The Depression. "The greatest challenge to the capitalistic system ever—also the biggest blow to human self-confidence. It speeded the growth of governmental controls over economic and social life and fertilized the seeds of Nazism sowed after the First World War."

5. World War II. "In perspective this was the greatest challenge democracy ever faced and it left its mark on everything happening since then."

6. The practicability of Atomic Energy. "Of supreme importance to the future fears and hopes of mankind, it already has changed the character of internat'l politics... This force that nature has been withholding from us all

these centuries is the biggest thing that ever happened in the field of applied science."

7. The abandonment of colonial imperialism. "The U S in the Philippines, Britain in India, Burma and Ceylon, the Dutch in Indonesia—all have reacted to one aspect of the rising up of Asia. Colonies always have been regarded as perquisites of powerful nations, and this abandonment reverses the traditional assumption that these powers have the right to exploit backward peoples."

8. The UN. "Perhaps the greatest importance of the UN is that mankind came back for more after 1 failure with the league. Only this time the nations tried to do the job more effectively."

9. The emergence of Russia as the 2nd dominant world power. "Chief significance of this is that Russia stands for a different system of social organization from us and is an aggressor power. She has introduced a moral code that violates our understanding of morals developed over the last 500 yrs. But the peace-time Iron Curtain is a great sign of internal weakness."—UP.



Humanity Could Live on What U S Wastes

GEO WELLER, Chicago Daily News for gn correspondent, translated this article from Tempo, a Rome newspaper, by inclination friendly to the US.

American economy is based on waste. To waste means to throw away and at the same time to consume. It's just the contrary to what we Europeans are forced to do—economize and save. If the U S dared to economize like us in Europe, it would go up in the air in a few mo's; it would die of apoplexy . . .

The American generosity is somewhat similar to those persons of high blood pressure who give their blood to live, or otherwise they Under SECOND CLASS Postal Indianapolis 6, Ind.

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would probably die of a stroke . .

The wealth which an American family daily wastes via the garbage can is really impressive . . . bottles, food, paper, boxes, string and all kinds of metals, etc. Then we find in rubbish piles: shirts still good except for frayed collars; socks with a tiny hole, and wearable shoes

The autoist doesn't have to worry about a collision. If he has an accident, the car is repaired and next yr turned in for a new one...

Hotels supply us with several bars of soap which we never use; towels likewise. These are not left for later guests, but are thrown away, unused. The same applies in restaurants—untouched butter, marmalade and other food products find their way to the kitchen garbage can, unused . . .

The world problem is in America's need to waste because non-American countries cannot buy American products because they can't afford to.

If all U S industries worked full time, the remainder of humanity could fold its arms and could be kept peacefully and easily.



